

FOR IMMEDIATE RELEASE
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Video contest aims to change distracted driving habits among high-school students

Barre, Vt. – In conjunction with National Distracted Driving Awareness Month in April, the Vermont Highway Safety Alliance (VHSA) announces the third annual #802phonesdown!headsup! video public service announcement contest. The contest is open to high-school students and designed to encourage young drivers and their friends and peers to avoid distracted driving. As much as \$2,000 will be awarded to the winning PSAs.

Every distracted-driving death is preventable. A few seconds can change a life forever. Unfortunately, people text and drive on Vermont roads every day, despite a law that forbids it. The goal for contest entrants is to research this important issue and produce a compelling 25-second video that can enact change and spread the message that distracted driving is unacceptable. The VHSA hopes that videos produced by high-school students will offer a relatable perspective for other young drivers.

Entries may be submitted until April 15. The winning videos will be announced at an awards ceremony at the Vermont State House on May 15 and distributed on social media by the VHSA and safety partners.

The contest is sponsored by the VHSA, Co-operative Insurance Companies, Midstate Dodge, AAA New England, Yankee Driving School, and the Youth Safety Council of Vermont

For more information, visit <http://vermonthighwaysafety.org/psa-video-contest/>.

View last year's first-place video [here](#), created by Lawton Jones of Green Mountain Valley School.

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