



FOR IMMEDIATE RELEASE

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Agency of Transportation Public Transit Program Offers Free New App for Riders

Barre, Vt. – The Vermont Agency of Transportation (AOT) Public Transit program, Go! Vermont, is now providing a free enhanced app subscription to all bus riders to better plan and track their trips.

Since 2019, the official rider app for Go! Vermont has been Transit. Now, with the free upgrade to Transit Royale, planning and tracking trips will be easier than ever. All Vermont riders who already use the app will have access to a free Transit Royale subscription, which unlocks additional features, special agency branding, new customization options, and complete access to the app in more than 300 cities worldwide.

“AOT and the Go! Vermont Program are excited to offer this free upgrade of the statewide bus location application to all bus riders in Vermont,” said Go! Vermont Program Manager Dan Currier. “We are striving to make efficient transportation easier to access and more enjoyable to use, and to help Vermonters save the money and environmental impacts of driving alone.”

As the update rolls out, riders in Vermont who already have the Transit app downloaded will see a screen informing them that Go! Vermont is upgrading them to Transit Royale. From there, users can simply tap to redeem their free subscription. New app users will get instant access to Transit Royale when they download the Transit app for the first time.

With Transit Royale, riders have access to advanced features such as customizable themes, personalized emoji avatars that allow them to become celebrities on their local bus line, and leaderboards. Riders will also be able to switch the app icon and theme to match Go! Vermont’s branding so Vermonters who use public transit can enjoy a world-class mobile app experience that is at once universal and locally-branded.

The Transit app is available in the App Store or Google Play, or by visiting www.transitapp.com.

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